



AGPA's 75th ANNIVERSARY MEETING SPONSORSHIP OPPORTUNITIES

Who is AGPA?

The American Group Psychotherapy Association is a dynamic, thriving community of mental health professionals of all disciplines dedicated to advancing knowledge and research, and providing quality training in group psychotherapy and other group interventions, consultation and direct services nationally and internationally. Founded in 1942, AGPA serves as the national voice of group psychotherapy. Its 3,000+ members and 21 Affiliate Societies provide a wealth of professional, education, and social support for group psychotherapists in the United States and abroad.

AGPA members come from more than 12 disciplines:

- Psychiatry;
- Psychology;
- Social Work;
- Nursing;
- Marriage and Family Therapy;
- Alcoholism and Drug Abuse Counseling;
- Clinical Mental Health Counseling;
- Creative Arts Therapy;
- Occupational Therapy;
- Pastoral Counseling;
- Psychoanalysis;
- School Psychology.

AGPA's 75th Anniversary Meeting

To be held March 6-11 at the Sheraton New York Times Square Hotel, AGPA's 2017 Annual Meeting will celebrate the 75th Anniversary of the association. The Meeting offers participants from diverse clinical disciplines the opportunity to advance their knowledge and skills in group psychotherapy and related fields. Outcomes derived from the Annual Meeting include: development of new clinical approaches; refinement of therapeutic methods; exchange of clinical and empirical knowledge with colleagues; exposure to current research and theory; and the opportunity to participate in a peer support network.

The Annual Meeting draws more than 1,000 mental health professionals from all over the country and other nations. It offers more than 200 events including Institutes, workshops, panel discussions, paper presentations, and special interest group meetings. Theme of AGPA's 75th Anniversary Meeting is "Connecting, Educating and Leading for 75 Years: The Theory, Science, and Practice of Group Psychotherapy."

Contact

For further information regarding exhibit opportunities, contact Nicole Millman-Falk at 201-652-1687 or e-mail nicolemillmanfalk@gmail.com.

Sponsorship Opportunities

In addition to Conference Program Guide and Registration Packet advertising, AGPA's 75th Anniversary Meeting offers a number of ways to increase the visibility of your company's products and services through Sponsorship of the Conference, of Scholarships to the Conference, or of Educational Events at the Conference.

Platinum Partner Benefits: \$25,000

- Named Partnership of one of the Conference Plenary Events
- Acknowledgement of Partnership will be included in all pre- and post-meeting mailings
- Recognition as an AGPA Corporate Partner in AGPA meeting materials, and AGPA's national newsletter, *The Group Circle*, for four issues
- Complimentary Exhibit Booth
- Logo on canvas bag given to all Conference attendees
- Literature or product distribution in meeting bag
- Company description in the AGPA Conference Program Guide
- Full page advertisement in AGPA Conference Program Guide on either inside front cover, back cover, or inside back cover (location based on order of contract received)
- Acknowledgement on all Partner signage
- Acknowledgement on AGPA website with a link to Partner's site for one year (12 months)
- Acknowledgement at opening Keynote presentation
- Attendance at Public Event, Conference Plenaries and Receptions
- 10 Meeting Registrations (for partners with staff providing clinical services) or One-Day Onsite Training in Group Dynamics for Business



Gold Partner Benefits: \$15,000

- Named Partnership of a Two-Day Institute
- Acknowledgement of Partnership will be included in all pre- and post-meeting mailings
- Recognition as an AGPA Corporate Partner in AGPA meeting materials, and AGPA's national newsletter, *The Group Circle*, for three issues
- Complimentary Exhibit Booth
- Literature or product distribution in official Meeting bag
- Company description in the AGPA Conference Program Guide
- Full-page advertisement in the AGPA Conference Program Guide – Premium position
- Acknowledgement on all Partner signage
- Acknowledgement on AGPA website with a link to partner's site for six months
- Acknowledgement at opening Keynote presentation
- Meeting Registrations (for partners with staff providing clinical services) or Half-Day Onsite Training in Group Dynamics for Business

Silver Partner Benefits: \$10,000

- Named Partnership of either an All-Day Workshop or an All-Day Course or a 2½ -Hour Open Session or Luncheon on the Exhibit Floor
- Acknowledgement of Partnership will be included in all pre-meeting mailings

- Recognition using company name or logo on all meeting materials
- Recognition as an AGPA Corporate Partner in AGPA conference materials, AGPA's national newsletter, *The Group Circle*, for two issues
- Complimentary Exhibit Booth
- Literature or product distribution in official meeting bag
- Company description in the AGPA Conference Program Guide
- Full-page advertisement in the AGPA Conference Program Guide
- Acknowledgement on all Partner signage
- Acknowledgement on AGPA website with a link to partner's site for three months
- Acknowledgement at opening Keynote presentation
- 5 Meeting Registrations (for partners with staff providing clinical services) or Two-Hour Onsite Training in Group Dynamics for Business

Bronze Partner Benefits: \$7,500

- Named Partnership of either Half-Day Workshop or a 1-Hour Open Session or Conference Bag Sponsor or Breakfast or Break Sponsor on the Exhibit Floor
- Acknowledgement of Partnership will be included in all pre-meeting mailings
- Recognition as an AGPA Corporate Care Partner in AGPA Conference Materials, and AGPA's national newsletter, *The Group Circle*, for one issue

- Complimentary Exhibit Booth
- Literature or product distribution in official meeting bag
- Company description in the AGPA Conference Program Guide
- Half-page advertisement in the AGPA Conference Program Guide
- Acknowledgement on all Partner signage
- Acknowledgement on AGPA website with a link to partner's site for three months
- Acknowledgement at opening Keynote presentation
- 2 Meeting Registrations (for partners with staff providing clinical services) or 1½-Hour Onsite Training in Group Dynamics for Business

Community Partner Benefits: \$5,000*

- **Official Neck Cord:** Name and logo exposure on the official Conference Neck Cord Badge Holder, recognition in the Conference Program Guide and Partner recognition on the AGPA website for three months
- **Dessert Station:** Host a dessert cart on the Exhibit floor; signage on the Exhibit floor, recognition in the Conference Program Guide and partner recognition on the AGPA website for three months
- **Beverage Station:** Host a beverage cart on the exhibit floor, signage on the exhibit floor, recognition in the Conference Program Guide and Partner recognition on the AGPA website for three months

*Community Benefit Partners get to choose one of three benefits listed. Only one Community Partner may choose the Official Neck Cord.



AGPA 75th ANNIVERSARY MEETING SPONSORSHIP

- We wish to be a Sponsor of AGPA's 75th Anniversary Meeting, to be held March 6-11, 2017.
- Platinum \$25,000
 - Gold \$15,000
 - Silver \$10,000
 - Bronze \$ 7,500
 - Community \$ 5,000
- We wish to sponsor an educational event at AGPA's 75th Anniversary Meeting.
- One Program Hour \$ 1,000
 - Half-Day Workshop or One-Hour Open Session \$ 3,000
 - All-Day Workshop/Course or Three-Hour Open Session \$ 6,000
 - Two-Day Institute/Course \$10,000
- We wish to support student/new professional scholarships to attend the AGPA's 75th Anniversary Meeting
- \$10,000 \$7,500 \$5,000 \$2,500 Other _____

Total Enclosed: \$ _____

Checks should be made payable to AGPA and sent to:

Nicole Millman-Falk, Advertising Director/AGPA, 32 Franklin Place, Glen Rock, NJ 07452

CREDIT CARD (circle one): Visa MasterCard American Express

Credit Card Number: _____ Exp. Date: _____

NAME of SPONSOR (please print clearly): _____

CONTACT PERSON: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

TELEPHONE: () _____ E-MAIL _____

SIGNATURE: _____ Date: _____

Return Contract to:
Nicole Millman-Falk, nicolemillmanfalk@agpa.org