



75th ANNIVERSARY MEETING EXHIBITOR/ADVERTISING OPPORTUNITIES

AGPA Mission Statement

The American Group Psychotherapy Association is a dynamic, thriving community of mental health professionals of all disciplines dedicated to advancing knowledge and research, and providing quality training in group psychotherapy and other group interventions, consultation and direct services nationally and internationally.

Background

Founded in 1942, AGPA serves as the national voice specific to the interests of group psychotherapy. Its 3,000+ members and 21 Affiliate Societies provide a wealth of professional, education, and social support for group psychotherapists in the United States and abroad.

Annual Meeting

AGPA's Annual Meeting offer participants from diverse clinical disciplines the opportunity to advance their knowledge and skills in group psychotherapy and related fields. Outcomes derived from the Annual Meeting include: development of new clinical approaches; refinement of therapeutic methods; exchange of clinical and empirical knowledge with colleagues; exposure to current research and theory; and the opportunity to participate in a peer support network.

The Annual Meeting draws more than 1,000 mental health professionals from all over the country and other nations. It offers more than 200 events including Institutes, workshops, panel discussions, paper presentations, and special interest group meetings.

Contact

For further information regarding exhibit opportunities, contact Nicole Millman-Falk at 201-652-1687 or by e-mail nicolemillmanfalk@agpa.org.

Exhibiting Opportunities

Who Should Exhibit

- **Clinical Service Providers** – Patient treatment programs, private hospitals, managed care organizations, insurance companies, pharmaceutical companies.
- **Continuing Education** – Mental health organizations, publishers, audio/video training tapes, training programs.
- **Financial Planning and Administration** – Brokerage houses, insurance companies, computer supply companies, office design services.
- **Recreation and Entertainment** – Travel services, sporting goods, vacation spots, leisure activities.
- **Health and Personal Awareness** – Fitness equipment, personal trainers, health and beauty products.

Gain Exposure and Visibility for Your Company's or Organization's Products and Services

- **Network** with over 1,000 mental health professionals
- **Complimentary listing** of your products and services in the AGPA Conference Publication, distributed to AGPA's 75th Anniversary Meeting attendees
- Extend your exposure by **Advertising** available in AGPA's 75th Anniversary Meeting publications
- Ask us about **Sponsorship** opportunities to reinforce your presence as an exhibitor at the meeting

Exhibit Hall Schedule

Wednesday, March 8

11:00 a.m. – 5:00 p.m. - *Exhibit Set-up*

5:00 – 6:30 p.m. - *Exhibit Hall Opening & Reception*

Thursday, March 9

12:30 – 2:30 p.m. - *Lunch Break*

5:00 – 7:00 p.m. - *Reception*

Friday, March 10

12:30 – 2:30 p.m. - *Lunch Break*

Saturday, March 11

7:00 a.m. – 2:00 p.m.

3:00 – 6:00 p.m. - *Dismantling*

Booth Rental

Booth rental fee includes:

- A Table-top exhibit
- Identification sign listing your organization's name
- Listing in the "Directory of Exhibitors"
- A complimentary mailing list of registrants

Literature Distribution Center

Display of catalogs, flyers and pamphlets that market meetings, books, journals, videotapes, etc. during the Conference.

Advertising Opportunities

Conference Publication and Registration Packet

- Your best prospects are the over 1,000 attendees who are ready to be informed and better equipped for practice. Display your ad in the **Conference Publication** to see immediate results.
- Your one-page flyer will be inserted in the **Registration Packet**, distributed to AGPA 75th Anniversary Meeting registrants. This packet is carefully reviewed by registrants as it provides essential meeting information.

AMERICAN GROUP PSYCHOTHERAPY ASSOCIATION

75th Anniversary Meeting: March 6-11, 2017

Exhibit Dates: March 8-11, 2017

Sheraton New York Times Square Hotel, New York, New York

AGPA USE ONLY

Date Rec'd: _____

Deposit: _____

Balance: _____

AGPA 75th ANNIVERSARY MEETING EXHIBITOR ADVERTISING CONTRACT

NAME OF ORGANIZATION TO BE LISTED ON EXHIBITOR DIRECTORY (please print clearly):

CONTACT PERSON: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

TELEPHONE: () _____ FAX: () _____

E-MAIL: _____

EXHIBIT BOOTH RENTAL

The below information is required to secure your exhibit booth.

As a representative of the organization listed above, I agree to abide by all the requirements, restrictions and obligations of AGPA's 75th Anniversary Meeting as outlined in the Exhibit Rules and Regulations.

AUTHORIZED SIGNATURE: _____ DATE: _____

Cost of Exhibit Space: Rental cost for each table top exhibit booth is \$800, payable upon receipt of this application.

Lettering for booth identification:

Company Name: _____

Exhibit Personnel: _____

DESCRIPTION OF EXHIBIT (25-50 words) to be published in the *Directory of Exhibitors*. _____

Exhibit Dates and Hours

Installation:	Wednesday, March 8	11:00 A.M. - 5:00 P.M.
Exhibit Hours:	Wednesday, March 8	5:00 P.M. - 6:30 P.M.
	Thursday, March 9	12:30 P.M. - 2:30 P.M. 5:00 P.M. - 7:00 P.M.
	Friday, March 11	12:30 P.M. - 2:30 P.M.
	Saturday, March 11	7:00 A.M. - 2:00 P.M.
Dismantling:	Saturday, March 11	3:00 P.M. - 6:00 P.M.

ADVERTISING

Rates are for camera-ready copy only. All ads are subject to approval.

Reservation for Advertising Space

- **Conference Publication** (to be published in the syllabus to be distributed to all attendees) *Deadline for Ad copy and payment is January 15, 2017*
- **Registration Packet** (to be distributed with the syllabus to all attendees) *Deadline for Ad copy and payment is February 8, 2017. Approved copies to be mailed to the hotel by advertiser.*

Copy for ad is _____ enclosed _____ to follow

Ad Size	Conference Publication	Dimensions	Select
Full page	\$600	7 ½" W x 10" H	_____
Half Page	\$450	3 ¼" W x 10" H	_____
Quarter Page	\$375	3 ¼" W x 4 ½" H	_____
Registration Packet	\$750	8 ½" W x 11" H	_____

LITERATURE DISTRIBUTION CENTER

Catalogs, flyers and pamphlets with information on continuing education events, books, periodicals, audiotapes, videotapes, and other resource materials will be displayed on your behalf at the AGPA Conference at the cost of \$150 per 500 pieces (**pieces must be identical; excess materials are not returned**). The following is provided:

- Listing in the *Directory of Exhibitors* included in AGPA's 75th Anniversary Meeting Conference Publication
- Replenishment of free materials

Title of Literature for Distribution:

1. _____
2. _____
3. _____
4. _____

All materials must be sent to the Sheraton New York Times Square Hotel in New York, New York, NOT to AGPA office. Shipping instructions will be sent with the application confirmation.

TOTAL ENCLOSED: \$ _____

There is a 20% discount for not-for-profit organizations (proof of non-profit status is required), including AGPA Affiliate Societies. Full payment is due with this application. No refunds will be made after February 1 (see page 5 for more details on rules and regulations).

Checks should be made payable to AGPA and sent to:

Nicole Millman-Falk, Advertising Director/AGPA, 32 Franklin Place, Glen Rock, NJ 07452

CREDIT CARD (check one): Visa MasterCard American Express

Credit Card Number: _____ Exp. Date: _____

SIGNATURE: _____ Date: _____

Return Contract to:

Nicole Millman-Falk, 201-652-1687, nicolemillmanfalk@agpa.org

PAST EXHIBITORS

A.K. Rice Institute
Allyn and Bacon
Alvarado Parkway Institute
American Academy of Psychotherapists
American Board of Examiners in Clinical Social Work, Inc.
American Psychiatric Press, Inc.
American Psychological Association
American Society of Group Psychotherapy and Psychodrama
Apogee, Inc.
Appalachian Regional Healthcare
Association for the Advancement of Behavior Therapy
Basic Books
Beasley Books
Betty Ford Center
Boston Graduate School of Psychoanalysis
Brand Software
Brooks/Cole Publishing Company
The Brown Schools Psychiatric Services
Brunner/Mazel, Inc.
Cambridge Eating Disorder Center
Care Solutions, Inc.
Carfax Publishing
Carson Hall & Co.
Center for Advancement of Group Studies
Children's Group Therapy Association
COPAC, Inc.
Encyclopedia Britannica
The Fielding Institute
Four Winds Hospital
Functional Foods, Inc.
Gethsemani Studies
Group Psychotherapy Foundation
Guilford Publications
Harper Collins
Haworth Press, Inc.
The Highlands Program
Hogrefe & Huber Publishers
Human Sciences Press
Illinois Council on Problem and Compulsive Gambling
Institute for Psychoanalytic Training and Research
Interactional Therapy Centre
International Universities Press
Jossey-Bass, Inc.
Library of Social Science
Longman Publishing Group
McLean Hospital
Mead Johnson Pharmaceuticals
Menninger Clinic
Mosby-Year Book Publishing
National Alliance for Mentally Ill
The National Group Psychotherapy Institute
National Institute for Mental Health
National Registry of Certified Group Psychotherapists
New Harbinger Publications
New York University Press
Norton Professional Books
Penguin, USA
Pergamon Press, Inc.
Prima Publishing
Provo Canyon School
PSY Broadcasting Corp.
The Renfrew Center
Repeat Performance
Routledge
Safe Recovery System
Sage Publications
Saybrook Graduate School
Springer Publishing Company
Systems-Centered Training and Research Institute
Taylor & Francis Publishers
Therapeutic Interventions
Therapist's Office Solutions
Training Institute of Mental Health
University of Texas Press
USA Transactional Analysis Association
Villa Rosa Hospital
W.B. Saunders Company
W.W. Norton & Company
Westwood Institute for Psychodrama
Yale University Press

AGPA 75th ANNIVERSARY MEETING EXHIBITOR RULES & REGULATIONS

1. *Location:* The exhibit area will be located in the Sheraton New York Times Square Hotel.

2. *Cost of Display Space:* Exhibit rental fee is \$800 which includes: table top exhibit space, identification sign, listing in the *Directory of Exhibitors* and a complimentary mailing list of registrants.

3. *Application for Exhibit Space:* Applications for exhibit space can be made on the official application form. Phone reservations will also be accepted. If a reservation for exhibit space is received by February 8, 2017 the exhibitor's name will be listed in the *Directory of Exhibitors* distributed to all attendees. Full payment of the exhibit rental fee must accompany exhibit space reservations (\$800.00) by check or credit card. Installation of exhibits is prohibited unless entire payment has been received.

4. *Assignment of Exhibit Space:* Space assignments are based on the order in which reservations are received. The assigned booth number will be forwarded to exhibitors with confirmation of booth rental. AGPA reserves the right to adjust space assignment when necessary.

5. *Cancellation of Display Space:* All cancellations must sent to Nicole Millman-Falk, Advertising Director, nicolemillmanfalk@agpa.org. If a cancellation is received on or before February 5, 2017 monies, less a \$100 service charge, will be refunded. Exhibitors who cancel after February 5, 2017 will forfeit all monies paid. **NO REFUND WILL BE MADE AFTER FEBRUARY 5, 2017.** Failure to occupy booth space does not release the exhibitor from obligation to pay for the full cost of rental. If booth space is not occupied by 5:00 P.M. Wednesday, March 8, 2017, AGPA reserves the right to use the space as it sees fit to eliminate empty spaces in the exhibit area.

6. *Installation:* Wednesday, March 8, 2017, 11:00 A.M.–5:00 P.M. All boxes must be unpacked and ready for removal by 5:00 P.M. Boxes not unpacked by the specified time will be removed and stored. No set-up or moving of material is permitted during exhibit hours. In the event the exhibitor fails to install or have installed their display within the stated hours (without prior arrangement) or fails to comply with any provisions concerning installation and use of display space, AGPA shall have the right to take possession of said space and resell same, or any part thereof.

7. *Dismantle:* Saturday, March 11, 2017, 3:00–6:00 P.M. Exhibitors may not begin to dismantle their display before 3:00 P.M. Boxes must be packed for removal from the exhibit area no later than 6:00 P.M. Should the exhibitor fail to remove their exhibit, removal will be arranged by AGPA at exhibitor's expense.

8. *Use of Exhibit Space:* Exhibitors must confine all demonstrations or promotional activities to the limits of the exhibit booth. Sufficient space must be provided within the booth to contain persons watching demonstrations and other activities. Exhibitors are responsible for keeping the aisle or aisles near their booths free of congestion due to demonstrations or other promotions. No exhibitor shall assign, sublet, or share space without the knowledge and consent of AGPA. Organizations or firms not assigned exhibit space will not be permitted to solicit business within the exhibit hall. Exhibitors are urged to report any violation of this rule to AGPA. Interference with the light and space of other exhibitors is prohibited. All sound equipment and other noises must be kept at a level low enough that it will not disturb other exhibitors. Public address systems, radio broadcasts, or any other devices used only to attract attention by sound are prohibited. AGPA reserves the right to turn off the electricity for an exhibitor who violates this rule. AGPA reserves the right to restrict or evict exhibits that become objectionable because of noise, method of operation, materials, or any other reason including the opinion of AGPA that the objectionable exhibit detracts from the AGPA exhibit as a whole AGPA that the

objectionable exhibit detracts from the AGPA exhibit as a whole.

This reservation includes persons, things, conduct, printed matter, or anything of a character that AGPA determines is objectionable. In the event of any restriction or eviction, AGPA is not liable for any refunds or other expenses.

9. *Travel and Housing Accommodations:* Information regarding reduced travel and hotel rates will be forwarded with confirmation of booth space.

10. *Security:* Professional security guard service will be provided. However, neither the security service, AGPA, Nicole Millman-Falk, Millman-Falk Communications, or the Sheraton New York Times Square Hotel is responsible for any loss or damage to exhibitor property.

11. *Liability Insurance:* Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury to persons or damage to exhibitor's displays, equipment, or other property brought upon the premises of the Sheraton New York Times Square Hotel and agrees to indemnify, defend, and hold harmless the American Group Psychotherapy Association, Nicole Millman-Falk, Millman-Falk Communications, the Sheraton New York Times Square Hotel, and its owners, servants, agents, members, and employees against all claims or expense for such losses, including reasonable attorney's fees, arising out of the use of the hotel premises excluding any liability caused by the negligence of the American Group Psychotherapy Association, Nicole Millman-Falk, Millman-Falk Communications, or the Sheraton New York Times Square Hotel or its owners, servants, agents, members, and employees. The Exhibitor understands that neither the American Group Psychotherapy Association nor the Sheraton New York Times Square Hotel maintains insurance covering the Exhibitor's property or lost revenue and it is the sole responsibility of the Exhibitor to obtain such insurance.