



Group Works For Communities

Opportunities to Partner with AGPA to Achieve Healthy Communities Through Therapeutic Group Work

The American Group Psychotherapy Association (AGPA) is a dynamic, thriving community made up of mental health professionals of all disciplines dedicated to excellence in therapeutic group work. AGPA is a non-profit organization which is a unique blend of member services and direct service. AGPA provides intervention, training, consultation and care nationally and internationally. The Association is made up of 30 local and regional societies whose membership includes psychiatrists, psychologists, social workers, nurses, clinical mental health counselors, pastoral counselors and creative arts therapists. Our 2,500+ members are experienced mental health professionals who lead psychotherapy groups as well as various non-clinical groups. Many are organizational specialists who work with businesses, not-for-profit organizations, communities, and other "natural" groups to help them improve their functioning.

Mission Statement: The American Group Psychotherapy Association advances knowledge, research, and training in Group Psychotherapy for professional and public benefit. The Association provides a network for peer support, advocates the highest standards and ethics in group psychotherapy practices, and promotes the appropriate use of group modalities in the human services.

Since life takes place in naturally occurring groups such as families, schools, workplaces and communities, group interventions provided by well-trained leaders are especially well-suited to providing opportunities for healing and personal change. Group is also known as a more affordable, just as effective alternative to individual therapy.¹

The Annual Institute and Conference of AGPA offer participants from diverse clinical disciplines the opportunity to advance their knowledge and skills in group psychotherapy and related fields. Outcomes derived from the Annual Meeting include: development of new clinical approaches, refinement of therapeutic methods, exchange of clinical and empirical knowledge with colleagues, exposure to current research and theory, and the opportunity to participate in a peer support network.

Who Should Partner with AGPA

- **Clinical Service Providers** – Patient treatment programs, private hospitals, managed care organizations, insurance companies, pharmaceutical companies
- **Continuing Education** – Mental health organizations, publishers, audio/video training recordings, training programs
- **Financial Planning and Administration** – Brokerage houses, insurance companies, computer supply companies, office design services
- **Recreation and Entertainment** – Travel services, sporting goods, vacation spots, leisure activities
- **Health and Personal Awareness** – Fitness equipment, personal trainers, health and beauty products

Gain Exposure and Visibility for Your Organization's Products and Services

- Network with over 1,000 mental health professionals, including psychologists, social workers, psychiatrists, clinical mental health counselors, marriage and family therapists, students, nurses, and more, with approximately 10% attending from international countries
- Complimentary listing of your products and services in the AGPA Conference Publication distributed to all Annual Meeting attendees
- Advertising opportunities available in Annual Meeting publications
- Sponsorship opportunities reinforce your presence as an exhibitor at the meeting

The work we do supports the delivery of an effective and cost-effective intervention to the public – your partnership with us demonstrates your support of providing quality group therapy services to people in need. This program is a beneficial partnership opportunity for mental healthcare delivery systems (e.g., community healthcare groups, hospitals, clinics, agencies, group practices) as well as public and private corporations and businesses interested in group therapy and mental health issues.

The visibility opportunities at the Meeting and throughout the year are extensive. Please see the accompanying information for more details.

¹*The Wall Street Journal*, March 24, 2009, **No Joke: Group Therapy Offers Savings in Numbers**

Contact: For further information regarding Group Works for Communities partnership opportunities, contact Diane Feirman, CAE toll free at 877-668-2472 or phone 212-477-2677 or via e-mail at dfeirman@agpa.org. Please also visit our website at www.agpa.org for more information on the organization.



GROUP WORKS FOR COMMUNITIES PARTNERSHIP LEVELS AND RECOGNITION BENEFITS

Platinum Partner Limited to Three Partners \$25,000

- Title Partnership of one of the Three Conference Plenary Events
- Acknowledgement of Partnership will be included in all pre- and post-Meeting mailings
- Recognition using company name or logo on all Meeting materials
- Recognition as an AGPA Corporate Care Partner in AGPA Meeting Materials, and National Newsletter for one year
- Complimentary Booth in Exhibit Area
- Logo on canvas bag given to all Conference attendees
- Literature or product distribution in official Meeting bag
- Company description in the AGPA Conference Guide
- Inside front cover or inside back cover advertisement in the AGPA Conference Guide
- Acknowledgement on all Partner Acknowledgement signage
- Acknowledgement on AGPA website with a link to partner's site for one year
- Acknowledgement at opening keynote presentation
- Attendance at Public Event, conference plenaries and receptions
- 10 Meeting Registrations (for partners with staff providing clinical services) or One-Day Onsite Training in Group Dynamics for Business

Gold Partner \$15,000

- Title Partnership of one Two-Day Institute OR Two-Day Course
- Acknowledgement of Partnership will be included in all pre- and post-Meeting mailings
- Recognition using company name or logo on all Meeting materials
- Recognition as an AGPA Corporate Care Partner in AGPA Conference Materials, and National Newsletter for six months
- Complimentary Booth in Exhibit Area
- Literature or product distribution in official Meeting bag
- Company description in the AGPA Conference Guide
- Full-page advertisement in the AGPA Conference Guide - Premium position
- Acknowledgement on all Partner signage
- Acknowledgement on AGPA website with a link to partner's site for six months
- Acknowledgement at opening keynote presentation
- 7 Meeting Registrations (for partners with staff providing clinical services) or Half-Day Onsite Training in Group Dynamics for Business

Silver Partner
\$10,000

- Title Partnership of All-Day Workshop OR All-Day Course OR 3-Hour Open Session OR Sponsor a Luncheon on the Exhibit Floor
- Acknowledgement of Partnership will be included in all pre-Meeting mailings
- Recognition using company name or logo on all Meeting materials
- Recognition as an AGPA Corporate Care Partner in AGPA Conference Materials, and National Newsletter for three months
- Complimentary Booth in Exhibit Area
- Literature or product distribution in official Meeting bag
- Company description in the AGPA Conference Guide
- Full-page advertisement in the AGPA Conference Guide
- Acknowledgement on all Partner signage
- Acknowledgement on AGPA website with a link to partner's site for three months
- Acknowledgement at opening keynote presentation
- 5 Meeting Registrations (for partners with staff providing clinical services) or Two-Hour Onsite Training in Group Dynamics for Business

Bronze Partner
\$7,500

- Title Partnership of Half-Day Workshop OR 1-Hour Open Session OR Sponsor the Conference Attendee Bag OR Sponsor a Breakfast/Break on the Exhibit Floor
- Acknowledgement of Partnership will be included in all pre-Meeting mailings
- Recognition using company name or logo on all Meeting materials
- Recognition as an AGPA Corporate Care Partner in AGPA Conference Materials, and National Newsletter for three months
- Complimentary Booth in Exhibit Area
- Literature or product distribution in official Meeting bag
- Company description in the AGPA Conference Guide
- Half-page advertisement in the AGPA Conference Guide
- Acknowledgement on all partner signage
- Acknowledgement on AGPA website with a link to partner's site for three months
- Acknowledgement at opening keynote presentation
- 2 Meeting Registrations (for partners with staff providing clinical services) or 1½-Hour Onsite Training in Group Dynamics for Business

Community Partner
\$5,000

- **Official Neck Cord:** Name and logo exposure on the official Conference Neck Cord Badge Holder, recognition in the program guide and partner recognition on the AGPA website for three months
- **Dessert Station:** Host a dessert cart on the exhibit floor; signage on the exhibit floor, recognition in the program guide and partner recognition on the AGPA website for three months
- **Beverage Station:** Host a beverage cart on the exhibit floor, signage on the exhibit floor, recognition in the program guide and partner recognition on the AGPA website for three months

Exhibit Booth Rental: \$800

- Table-top exhibit
- Identification sign listing your organization's name
- Listing in the "Directory of Exhibitors" included in the Annual Meeting Conference Publication
- A complimentary AGPA Meeting attendee mailing list for your exhibitor follow-up mailing
- For deadline information as well as rules and regulations, please see enclosed Exhibit Booth contract

Past Exhibitors:

A.K. Rice Institute	Group Foundation for Advancing Mental Health	New York University Press
Allyn and Bacon	Guilford Publications	Norton Professional Books
Alvarado Parkway Institute	Harper Collins	OQ Measures
American Academy of Psychotherapists	Haworth Press, Inc.	Penguin, USA
American Board of Examiners in Clinical Social Work, Inc.	The Highlands Program	Pergamon Press, Inc.
American Psychiatric Press, Inc.	Hogrefe & Huber Publishers	Prima Publishing
American Psychological Association	Human Sciences Press	Provo Canyon School
American Society of Group Psychotherapy and Psychodrama	Hungry Mind Recordings	PSY Broadcasting Corp.
Apogee, Inc.	Illinois Council on Problem and Compulsive Gambling	Psychotherapy.Net
Appalachian Regional Healthcare	Institute for Psychoanalytic Training and Research	The Renfrew Center
Association for the Advancement of Behavior Therapy	International Association for Group Psychotherapy and Group Processes (IAGP)	Repeat Performance
Basic Books	International Board for the Certification of Group Psychotherapists	Retreat at Lancaster County
Beasley Books	Interactional Therapy Centre	Rock Candy Creations by Elaine D
Behavioral Health of the Palm Beaches	International Universities Press	Routledge
Betty Ford Center	Jossey-Bass, Inc.	Safe Recovery System
Brand Software	Library of Social Science	Sage Publications
Brooks/Cole Publishing Company	Longman Publishing Group	Saybrook Graduate School
The Brown Schools Psychiatric Services	Marworth Treatment Center	Seabrook House
Brunner/Mazel, Inc.	Mead Johnson Pharmaceuticals	Springer Publishing Company
Care Solutions, Inc.	Menninger Clinic	Taylor & Francis Publishers
Carfax Publishing	Mental Health Resources	Therapeutic Interventions
Carson Hall & Co.	Mosby-Year Book Publishing	Therapist's Office Solutions
Center for Group Studies	National Alliance for Mentally Ill	Tool Kits for Kids® Llc
Children's Group Therapy Association	The National Group Psychotherapy Institute	Training Institute of Mental Health
COPAC, Inc.	National Institute for Mental Health	University of Texas Press
Encyclopedia Britannica	New Harbinger Publications	USA Transactional Analysis Association
A Fashion Hayvin	New Orleans Convention and Visitors Bureau	Villa Rosa Hospital
The Fielding Institute		WEST LOVE Color and Culture
Four Winds Hospital		Westwood Institute for Psychodrama & Psychodrama
Functional Foods, Inc.		Woodlake Addiction Recovery Center
Gethsemani Studies		W.W. Norton & Company
		W.B. Saunders Company
		Yale University Press

Advertising

- **Conference Publication** – Your best prospects are the over 1,000 attendees who are ready to be informed and better equipped for practice. Use this advertising opportunity to see immediate results.
- **Registration Packet** – For high visibility, place your ad on a one-page flyer to be inserted in the registration packet which is distributed to all Annual Meeting registrants. This packet is carefully reviewed by registrants as it provides essential meeting week information.
- For rate and deadline information, please see the enclosed Advertising Reservation Form.

Literature Distribution Center

- Display catalogs, flyers and pamphlets that market meetings, books, journals, videotapes, etc., such materials will be replenished throughout the Conference. (Excess materials are not returned.)
- For rate and deadline information, please see the enclosed Advertising Reservation Form.

AMERICAN GROUP PSYCHOTHERAPY ASSOCIATION
2015 Annual Meeting: February 23-28
Exhibit Dates: February 25-28
Hyatt Regency San Francisco Embarcadero Center, San Francisco, CA

AGPA USE ONLY
Date Rec'd _____
Deposit: _____
Balance: _____

**GROUP WORKS FOR COMMUNITIES
PARTNERSHIP FORM**
(for Platinum, Gold, Silver, Bronze and Community Partners)

COMPANY: _____

CONTACT PERSON: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

TELEPHONE:() _____ FAX:() _____

E-MAIL: _____ WEBSITE: _____

Please sign us up for the following. Partnerships are on a first-come, first-served basis. Please complete and fax this form to 212-979-6627 with credit card information, or mail it with your check to: AGPA, c/o Diane Feirman, CAE, 25 East 21st Street, 6th Floor, New York, NY 10010. Be sure to check the desired partnerships and where appropriate, indicate the quantity.

- | | | | |
|--|-----------|---|-----------|
| <input type="checkbox"/> Platinum Partner | \$ 25,000 | <input type="checkbox"/> Gold Partner | \$ 15,000 |
| <input type="checkbox"/> Silver Partner | \$ 10,000 | <input type="checkbox"/> Bronze Partner | \$ 7,500 |
| <input type="checkbox"/> Community Partner | \$ 5,000 | | |

Please list us in the Group Works for Communities Partnership Listing as follows: _____

- Check payable to AGPA is enclosed.
- Please charge to: Visa MasterCard AMEX

Account Number: _____ Exp. Date: _____

Cardholder Name: _____

Signature: _____

Return To:
Diane Feirman, CAE, Public Affairs Director
25 East 21st Street, 6th Floor, New York, NY 10010
Toll free: 877-668-2472; Phone: 212-477-2677; Fax: 212-979-6627
dfeirman@agpa.org www.agpa.org

AMERICAN GROUP PSYCHOTHERAPY ASSOCIATION
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ANNUAL MEETING EXHIBITOR ADVERTISING CONTRACT

NAME OF ORGANIZATION TO BE LISTED ON EXHIBITOR DIRECTORY *(please print clearly)*:

CONTACT PERSON: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

TELEPHONE: () _____ FAX: () _____

E-MAIL: _____

EXHIBIT BOOTH RENTAL

The below information is required to secure your exhibit booth.

If you would like to receive a complimentary, one-time use of the Annual Meeting registrant mailing list, please check here: ____

As a representative of the organization listed above, I agree to abide by all the requirements, restrictions and obligations of the AGPA Annual Meeting as outlined in the Exhibit Rules and Regulations.

AUTHORIZED SIGNATURE: _____ DATE: _____

Cost of Exhibit Space: Rental cost for each table top exhibit booth is \$800. One-half of the rental fee is due with this application and the balance on notice of assignment. Full payment is due with applications received after **February 1, 2015**.

Lettering for booth identification: _____ Company Name: _____

Exhibit Personnel: _____

DESCRIPTION OF EXHIBIT (25-50 words) to be published in the "Directory of Exhibitors." _____

Exhibit Dates and Hours

Installation:	Wednesday, February 25	11:00 A.M. - 5:00 P.M.
Exhibit Hours:	Wednesday, February 25	5:00 P.M. - 6:30 P.M.
	Thursday, February 26	12:30 P.M. - 2:30 P.M.
		5:00 P.M. - 7:00 P.M.
	Friday, February 27	12:30 P.M. - 2:30 P.M.
	Saturday, February 28	7:00 A.M. - 2:00 P.M.
Dismantling:	Saturday, February 28	3:00 P.M. - 6:00 P.M.

ADVERTISING

Rates are for camera-ready copy only. All ads are subject to approval.

Reservation for Advertising Space

- **Conference Publication** (to be published in the syllabus to be distributed to all Meeting attendees) *Deadline for Ad receipt is January 2, 2015*
- **Registration Packet** (to be distributed with the syllabus to all Meeting attendees) *Deadline for Ad receipt is February 6, 2015. Approved copies to be mailed to the hotel by advertiser.*

Copy for ad is _____ enclosed _____ to follow

Ad Size	Conference Publication	Dimensions	Select
Full page	\$600	7 ½" W x 10" H	_____
Half Page	\$450	3 ¼" W x 10" H	_____
Quarter Page	\$375	3 ¼" W x 4 ½" H	_____
Registration Packet	\$750	8 ½" W x 11" H	_____

LITERATURE DISTRIBUTION CENTER

Catalogs, flyers and pamphlets with information on continuing education events, books, periodicals, audiotapes, videotapes, and other resource materials will be displayed on your behalf at the AGPA Conference at the cost of \$150 per 500 pieces (*pieces must be identical; excess materials are not returned*). The following is provided:

- Listing in the "Directory of Exhibitors" included in the Annual Meeting Conference Publication
- Replenishment of free materials

Title of Literature for Distribution:

1. _____
2. _____
3. _____
4. _____

All materials to must be sent to the Hyatt Regency San Francisco Hotel at Embarcadero Center in San Francisco, California, NOT the AGPA office. Shipping instructions will be sent with the application confirmation.

TOTAL ENCLOSED: \$ _____

There is a 20% discount for not-for-profit organizations (proof of non-profit status is required), including AGPA Affiliate Societies. One half of payment is due with this application and the balance is due upon publication. No refunds will be made after February 1 (see page 5 for more details on rules and regulations).

Checks should be made payable to AGPA. CREDIT CARD (circle one): Visa Mastercard American Express

Credit Card Number: _____ Exp. Date: _____

SIGNATURE: _____ Date: _____

Return to: Angela Stephens
AGPA
25 East 21st Street, 6th Floor, New York, NY 10010
Toll free: 877-668-2472; Phone: 212-477-2677; Fax: 212-979-6627

ANNUAL MEETING EXHIBITOR RULES & REGULATIONS

1. *Location:* The exhibit area will be located in the Hyatt Regency San Francisco Hotel at Embarcadero Center.

2. *Cost of Display Space:* Exhibit rental fee is \$800 which includes: table top exhibit space, identification sign, listing in the "Directory of Exhibitors" and a complimentary mailing list of Annual Meeting registrants.

3. *Application for Exhibit Space:* Applications for exhibit space can be made on the official application form. Phone reservations will also be accepted. If a reservation for exhibit space is received by January 31, 2015 the exhibitor's name will be listed in the "Directory of Exhibitors" distributed to all Annual Meeting attendees. At least one-half of the exhibit rental fee must accompany exhibit space reservations (\$400.00) by check or credit card. The deposit will be applied to the total price of the exhibit space. Balance is due by January 31, 2015. Installation of exhibits is prohibited until entire payment has been received.

4. *Assignment of Exhibit Space:* Space assignments are based on the order in which reservations are received. The assigned booth number will be forwarded to exhibitors with confirmation of booth rental. AGPA reserves the right to adjust space assignment when necessary.

5. *Cancellation of Display Space:* All cancellations must be forwarded in writing to AGPA. If a cancellation is received on or before January 31, monies, less a \$100 service charge, will be refunded. Exhibitors who cancel after February 1 will be obligated to make full payment and will forfeit all monies paid. **NO REFUND WILL BE MADE AFTER JANUARY 31.** Failure to occupy booth space does not release the exhibitor from obligation to pay for the full cost of rental. If booth space is not occupied by 5:00 P.M. Wednesday, February 25, AGPA reserves the right to use the space as it sees fit to eliminate empty spaces in the exhibit area.

6. *Installation:* Wednesday, February 25, 11:00 A.M.-5:00 P.M. All boxes must be unpacked and ready for removal by 5:00 P.M. Boxes not unpacked by the specified time will be removed and stored. No set-up or moving of material is permitted during exhibit hours. In the event the exhibitor fails to install or have installed their display within the stated hours (without prior arrangement) or fails to comply with any provisions concerning installation and use of display space, AGPA shall have the right to take possession of said space and resell same, or any part thereof.

7. *Dismantle:* Saturday, February 28, 3:00-6:00 P.M. Exhibitors may not begin to dismantle their display before 3:00 P.M. Boxes must be packed for removal from the exhibit area no later than 6:00 P.M. Should the exhibitor fail to remove their exhibit, removal will be arranged by AGPA at exhibitor's expense.

8. *Use of Exhibit Space:* Exhibitors must confine all demonstrations or promotional activities to the limits of the exhibit booth. Sufficient space must be provided within the booth to contain persons watching demonstrations and other activities. Exhibitors are responsible for keeping the aisle or aisles near their booths free of congestion due to demonstrations or other promotions. No exhibitor shall assign, sublet, or share space without the knowledge and consent of AGPA. Organizations or firms not assigned exhibit space will not be permitted to solicit business within the exhibit hall. Exhibitors are urged to report any violation of this rule to AGPA. Interference with the light and space of other exhibitors is prohibited. All sound equipment and other noises must be kept at a level low enough that it will not disturb other exhibitors. Public address systems, radio broadcasts, or any other devices used only to attract attention by sound are prohibited. AGPA reserves the right to turn off the electricity for an exhibitor who violates this rule. AGPA reserves the right to restrict or evict exhibits that become objectionable because of noise, method of operation,

materials, or any other reason including the opinion of AGPA that the objectionable exhibit detracts from the AGPA exhibit as a whole AGPA that the objectionable exhibit detracts from the AGPA exhibit as a whole.

This reservation includes persons, things, conduct, printed matter, or anything of a character that AGPA determines is objectionable. In the event of any restriction or eviction, AGPA is not liable for any refunds or other expenses.

9. *Travel and Housing Accommodations:* Information regarding reduced travel and hotel rates will be forwarded with confirmation of booth space.

10. *Security:* Professional security guard service will be provided. However, neither the security service, AGPA, nor the Hyatt Regency San Francisco Hotel is responsible for any loss or damage to exhibitor property.

11. *Liability Insurance:* Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury to persons or damage to exhibitor's displays, equipment, or other property brought upon the premises of the Hyatt Regency San Francisco Hotel and agrees to indemnify, defend, and hold harmless the American Group Psychotherapy Association, the Hyatt Regency San Francisco Hotel, and its owners, servants, agents, members, and employees against all claims or expense for such losses, including reasonable attorney's fees, arising out of the use of the hotel premises excluding any liability caused by the negligence of the American Group Psychotherapy Association or the Hyatt Regency San Francisco Hotel or its owners, servants, agents, members, and employees. The Exhibitor understands that neither the American Group Psychotherapy Association nor the Hyatt Regency San Francisco Hotel maintains insurance covering the Exhibitor's property or lost revenue and it is the sole responsibility of the Exhibitor to obtain such insurance.