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FOR IMMEDIATE RELEASE

AMERICAN GROUP PSYCHOTHERAPY ASSOCIATION ANNOUNCES PARTNERSHIP WITH OQ MEASURES, LLC TO HELP MENTAL HEALTH PROFESSIONALS IMPROVE TREATMENT OUTCOMES

NEW YORK, Feb. 18, 2011 — The American Group Psychotherapy Association (AGPA) announced it has partnered with OQ Measures, LLC whose mission is to help mental health professionals and their patients reduce treatment failures and increase overall treatment effectiveness by providing valid, reliable outcome and process measures at a reasonable price.

The OQ® Family of Measures is a comprehensive group of individual and group based research tools that measure individual outcomes and group processes and are proven to detect treatment effectiveness regardless of modality, diagnosis or discipline of the treatment professional. The measures are contained in the OQ®-Analyst software platform, which is listed by the Substance Abuse and Mental Health Services Administration (SAMHSA) in their National Registry of Evidence Based Programs and Practices (NREPP), a searchable online registry of effective mental health and substance abuse interventions. The NREPP also recognizes the relationship between group cohesion and patient improvement as an evidence-based practice and the OQ® platform includes a tool to measure this relationship that is integral to the practice of group psychotherapy. The validity of the measures, and the inclusion of new research tools, is informed by the ongoing research (ongoing for over 30 years) of Drs. Gary Burlingame and Michael Lambert, highly respected clinicians and researchers in behavioral health.

“We’re very excited about this new partnership with OQ® Measures, whose multi-modality, multi-disciplinary approach is a perfect fit with AGPA,” said Jeffrey Kleinberg, Ph.D, CGP, FAGPA, AGPA President. “It provides group therapists with the means to easily and effectively incorporate tracking measures into their clinical practice to their and their clients’ benefit.”

“The purpose of the OQ® Family of Instruments and the OQ®-Analyst is to improve treatment outcomes in order to make a positive impact in peoples’ lives,” said Sue Jenkins, OQ® Measures Chief Executive Officer. “Our partnership with AGPA will help us make these research tools available to group therapists to support them in their work.”

For more information on how OQ® Measures, LLC can help improve treatment effectiveness visit www.OQMeasures.com or to obtain the software, please contact sales@OQMeasures.com or call

888-MHSCORE (888-647.2673). For information about the partnership between AGPA and OQ® Measures, contact Diane Feirman, CAE, at 877-668-AGPA (2472) or via e-mail at dfeirman@agpa.org.

About AGPA

The American Group Psychotherapy Association is the foremost professional association dedicated to the field of group psychotherapy, operating through a tri-partite structure: AGPA, a professional and educational organization; the Group Psychotherapy Foundation, its philanthropic arm; and the National Registry of Certified Group Psychotherapists, a standard setting and certifying body. This multidisciplinary association has over 2,000 members, including psychiatrists, psychologists, social workers, nurses, clinical mental health counselors, marriage and family therapists, pastoral counselors and creative arts therapists, many of whom have been recognized as specialists through the Certified Group Psychotherapist credential. The association has 31 local and regional societies located across the country. Its members are experienced mental health professionals who lead psychotherapy groups and various non-clinical groups. Many are organizational specialists who work with businesses, not-for-profit organizations, communities and other "natural" groups to help them improve their functioning.

About OQ Measures, LLC

OQ Measures helps Mental Health professionals increase overall treatment effectiveness by providing valid, reliable outcome measures at a reasonable price to organizations. Because of their close partnership with top researchers, they are in an excellent position to do just that. Through their 30 years of continued research and publication of over 100 articles, Dr. Michael Lambert and Dr. Gary Burlingame work closely with OQ Measures to ensure the measures are always improving. This hands-on approach allows them to quickly respond to your changing needs in today's healthcare environment. While most mental health products are designed to test for specific symptomatology and assign diagnoses, OQ measures are uniquely designed to track change during patient treatment and provide algorithms for detecting off-track cases prior to a negative outcome. OQ Measures has issued over 3,000 licenses for the OQ® Family of instruments across 5 continents (Asia, Australia, Europe, North America and South America) in 17 different languages (Arabic, Chinese, Chilean, Dutch, English, French, German, Hebrew, Italian, Japanese, Korean, Norwegian, Portuguese, Russian, Slovak, Spanish, and Swedish). Their customers range from single-provider offices to multi-state organizations that manage up to 17 million lives. Since the early 1990's, OQ Measures' instruments have been recognized as one of the leading outcome tracking methodologies for quantifying and evaluating the progress of behavioral health therapy.

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